



**FOR IMMEDIATE RELEASE**  
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## **Merit Selected as National Builder for Ideal Image**

**Merit General Contractors** is pleased to announce that they have been selected by Ideal Image as the Construction Manager for all of their new facilities throughout the country.

Ideal Image, based in Tampa, FL, is the national leader in laser hair removal, and due to their success is the fastest growing laser hair removal company in the US.

“We are excited to be working with Ideal Image on the roll out of their new facilities. Our extensive history in retail construction along with our ability to work nationally will make this partnership a success for both of our organizations” as quoted by Don Crabtree, President of Merit General Contractors.

Ideal Image plans to roll out 100 new facilities over the next 3 years. Merit will begin immediately with facilities in Kansas City, Indianapolis and Tulsa.

Merit General Contractors, a full service general contractor, design builder and construction manager located in Olathe, KS has been building for retail, commercial, industrial and multi family clients since 1991. Additional information about Merit General Contractors is available @ [www.meritkc.com](http://www.meritkc.com).

